



# TRADE SHOW BOOTH ORDER FORM

TEXAS ASSOCIATION OF FAIRS AND EVENTS ANNUAL CONVENTION & TRADE SHOW  
 JANUARY 8-9, 2010 — RENAISSANCE AUSTIN HOTEL

TEXAS FESTIVALS & EVENTS ASSOCIATION ANNUAL CONFERENCE & TRADE SHOW  
 JULY 9-10, 2010 — OMNI HOUSTON HOTEL

**BOOTH DESCRIPTION:** All booths are 10' deep and 10' wide. Booths will include 8' tall flameproof background drapes and 3' tall dividers, one 6' draped table, two chairs, one 110-volt electrical outlet (if requested, TAF&E booth only), and a 7" x 44" identification sign with up to two lines of copy. Additional electrical can be ordered for an additional fee by calling the TAF&E office at 800/990-1332.

## EXHIBITOR CONTACT INFORMATION

Name of Business (Booth sign to read) \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_ Website Address \_\_\_\_\_

Type of Business \_\_\_\_\_

**LIABILITY STATEMENT:** EXHIBITOR AGREES TO DEFEND, INDEMNIFY, AND HOLD HARMLESS TEXAS ASSOCIATION OF FAIRS AND EXPOSITIONS, INC., TEXAS FESTIVALS & EVENTS ASSOCIATION, AND THE CONVENTION HOTEL(S), ITS OWNERS OR MANAGERS, OFFICERS, OR DIRECTORS, AGENTS, EMPLOYEES, SUBSIDIARIES AND AFFILIATES, FROM ANY DAMAGE OR EXPENSE ARISING FROM OR OUT OF OR BY REASON OF ANY ACCIDENT OR BODILY INJURY OR OTHER OCCURRENCE TO ANY PERSON OR PERSONS, INCLUDING THE EXHIBITOR, ITS AGENTS, EMPLOYEES, AND BUSINESS INVITEES WHICH ARISES FROM OR OUT OF THE EXHIBITOR'S OCCUPANCY AND USE OF THE EXHIBITION PREMISES, THE HOTEL OR ANY PART THEREOF. EXHIBITOR SHALL BE FULLY RESPONSIBLE TO PAY FOR ANY AND ALL DAMAGES TO PROPERTY OWNED BY THE CONVENTION HOTEL, ITS OWNERS OR MANAGERS WHICH RESULTS FROM ANY ACT OR OMISSION OF THE EXHIBITOR.

## EARLY BIRD TRADE SHOW PRICING (On or before November 20, 2009)

### BUY BOTH 2010 SHOWS NOW & SAVE!

Reserve your booth space for both the Texas Association of Fairs & Events Trade Show (TAF&E) in January 2010 and the Texas Festivals & Events Association (TFEA) in July 2010 and save \$50!

**2010 TAF&E BOOTH RENTAL - January 8-9, 2010**  
 \_\_\_\_\_ booth(s) x \$300 each (regularly \$325) = \$ \_\_\_\_\_

**2010 TFEA BOOTH RENTAL - July 9-10, 2010**  
 \_\_\_\_\_ booth(s) x \$250 each (regularly \$275) = \$ \_\_\_\_\_

**2010 TAF&E Dues** (if not already paid)  
 \$100.00 (membership runs 12/1-11/30) \$ 100.00

**TAF&E Convention Registration** (one required) \$ 110.00

Add'l **2010 TAF&E Registrations** \_\_\_ x \$110 \$ \_\_\_\_\_

**2010 TAF&E Treasure Chest Sponsorship** \_\_\_ x \$65 \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

Electrical hook-up required for TAF&E? Yes No  
 One 110-volt outlet (circle one)

### 2010 TAF&E TRADE SHOW ONLY

Use this portion of the form if you wish to reserve space for the Texas Association of Fairs & Events Trade Show (TAF&E) only.

**2010 TAF&E BOOTH RENTAL - January 8-9, 2010**  
 \_\_\_\_\_ booth(s) x \$325 each \$ \_\_\_\_\_

**2010 TAF&E Dues** (if not already paid)  
 \$100.00 (membership runs 12/1-11/30) \$ 100.00

**TAF&E Convention Registration** (one required) \$ 110.00

Add'l **2010 TAF&E Registrations** \_\_\_ x \$110 \$ \_\_\_\_\_

**2010 TAF&E Treasure Chest Sponsorship** \_\_\_ x \$65 \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

Electrical hook-up required? Yes No  
 One 110-volt outlet (circle one)

*Please see other side to select TAF&E booth placement preferences.*

**REGULAR TRADE SHOW PRICING (After November 20, 2009)**

**BUY BOTH 2010 SHOWS NOW & SAVE!**

Reserve your booth space for both the Texas Association of Fairs & Events Trade Show (TAF&E) in January 2010 and the Texas Festivals & Events Association (TFEA) in July 2010 and save \$50!

**2010 TAF&E BOOTH RENTAL - January 8-9, 2010**

\_\_\_\_\_ booth(s) x \$325 each (regularly \$350) = \$ \_\_\_\_\_

**2010 TFEA BOOTH RENTAL - July 9-10, 2010**

\_\_\_\_\_ booth(s) x \$250 each (regularly \$275) = \$ \_\_\_\_\_

**2010 TAF&E Dues** (if not already paid)

\$100.00 (membership runs 12/1-11/30) \$ 100.00

**TAF&E Convention Registration** (one required) \$ 110.00

Add'l 2010 TAF&E Registrations \_\_\_ x \$110 \$ \_\_\_\_\_

**2010 TAF&E Treasure Chest**

Sponsorship \_\_\_ x \$65 \$ \_\_\_\_\_

**TOTAL DUE**

**\$** \_\_\_\_\_

Electrical hook-up required for TAF&E? Yes No  
One 110-volt outlet (circle one)

**PAYMENT METHOD**

- Check Enclosed — Check # \_\_\_\_\_
- Money Order — Money Order # \_\_\_\_\_
- Credit Card — Visa, MasterCard, Discover or American Express  
Card Number \_\_\_\_\_  
Expiration. Date \_\_\_\_\_  
Name on Card \_\_\_\_\_  
(please print)

**EXHIBITOR AGREEMENT**

I acknowledge that:

- I have received a copy of the Texas Association of Fairs and Events (TAF&E) Trade Show Rules and Regulations and agree to abide by said rules.
- I agree to pay both TAF&E and the Texas Festivals & Events Association separately for booth space for dual show space, if indicated.
- A \$25 service fee will be charged on all returned checks.
- Payments for late registrations must be received prior to set-up.
- Placement of exhibitor booths will be based on the order in which the booth reservation form was received.

Signature Required \_\_\_\_\_ Date \_\_\_\_\_

**2010 TAF&E TRADE SHOW ONLY**

Use this portion of the form if you wish to reserve space for the Texas Association of Fairs & Events Trade Show (TAF&E) only.

**2010 TAF&E BOOTH RENTAL - January 8-9, 2010**

\_\_\_\_\_ booth(s) x \$350 each \$ \_\_\_\_\_

**2010 TAF&E Dues** (if not already paid)

\$100.00 (membership runs 12/1-11/30) \$ 100.00

**TAF&E Convention Registration** (one required) \$ 110.00

Add'l 2010 TAF&E Registrations \_\_\_ x \$110 \$ \_\_\_\_\_

**2010 TAF&E Treasure Chest**

Sponsorship \_\_\_ x \$65 \$ \_\_\_\_\_

**TOTAL DUE**

**\$** \_\_\_\_\_

Electrical hook-up required? Yes No  
One 110-volt outlet (circle one)

**TAF&E BOOTH PREFERENCES**

**2010 Trade Show**

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_  
4th \_\_\_\_\_ 5th \_\_\_\_\_ 6th \_\_\_\_\_

**To ensure the best placement possible,  
please list all six booth preferences.**

FOR TAF&E OFFICE USE ONLY

BOOTH NUMBER(S) \_\_\_\_\_ DATE RECEIVED \_\_\_\_\_