



TEXAS ASSOCIATION OF FAIRS AND EVENTS

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On January 8-10, 2010, the Texas Association of Fairs and Events (TAF&E) will hold its 83rd Annual Convention & Trade Show at the Renaissance Hotel in Austin, Texas. Showcasing the talent of our association members to fair and festival entertainment buyers has been a long-standing tradition of the convention and we are pleased to offer you the opportunity to submit a showcase application for consideration.

As in years past, a limited number of acts will be selected for the Talent Showcase that will take place during the Friday evening banquet on January 8, and on Saturday, January 9, during the luncheon and evening banquet functions. Each of these events will be conducted on the main stage in the Grande Ballroom.

The Association is interested in providing a diverse showcase that offers entertainment buyers a sampling of all types of entertainment, including bands, strolling performers, variety acts and children's specialties. In a survey of our members, we found that our fairs and events book a wide variety of acts and look to the showcase to provide them with entertainment options that meet both their need for diversity and their need for varying budgets.

To submit an act for consideration in one of our Talent Showcases, please complete the enclosed application form along with the requested materials.

The deadline for submitting materials for consideration in any or all of the showcase options is 5 p.m. CST on **Monday, November 2, 2009**. Materials received after that deadline will not be considered.

If you are not a member of TAF&E, you may still send in materials for consideration; however, if a non-member act is chosen, that act will be required to join TAF&E (see item one on the attached Rules & Regulations).

If you have any questions, please call TAF&E's Executive Director Penny Reeh at 800/990-1332.

Sincerely,

A handwritten signature in black ink, appearing to read "Joe Vera, III".

Joe Vera, III
TAF&E Talent Showcase Chair